



Reference no

Log no

For office use

Community Area Grant Application Form 2010/2011

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

We strongly advise that you contact your Community Area Manager before completing your application.

1 - Your organisation or group

Name of organisation	Cricklade Heritage Trail Project		
Contact name			
Contact address			
Contact number		e-mail	
Organisation type	Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify		

2 - Your project

In which community area does your project take place? (Please give name – see section 3 of the grants pack)	Wootton Bassett and Cricklade
Does your town/parish council know about your project?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
What is your project? Important: This section is limited to 300 characters only (inclusive of spaces).	To design and install 18 historic interpretation boards throughout Cricklade. This will form a 3 mile Heritage Trail supported by a Heritage Trail leaflet which will also give advice on a shortened walk and a walk for anyone with limited mobility.
Where will your project take place?	Cricklade
When will your project take place?	As soon as funds are available
How many people will benefit from your project?	5000 residents, all tourist visitors
How does your project demonstrate a direct link to the community plan for your area? Please provide a reference/page no.	Promote Tourism and development of Market Town, Protection of sites of Historic interest, Community Involvement, promote Civic Pride. Promote health 8,9,17,21,23

What is the link between your project and other local priorities? e.g. Priorities set by your area board and parish plans.

To promote and encourage economic growth and tourism in the Market Town of Cricklade. Promote Community involvement and civic pride.

How did you discover there was a need for your project and how will your project benefit your local community?

Important: Please do not type in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)

Cricklade is a Saxon Town steeped in history, but unfortunately much of it is not visible i.e. Town Walls, Burgage plots, Roman river crossing and mint. The project is one of education about our Town to visitors and residents alike. The Town is on the Thames Path and we wish to encourage walkers to the Town. By establishing these historical information boards we will be making the Town an interesting place to visit encouraging tourism and an increase in visitor numbers, an essential part of the towns economic sustainability. The Cricklade Business Association recently invited Visit Wiltshire (Wiltts Tourism Board) to visit and consult on Tourism enhancement. One of the key issues, was that of improving the historical information available to visitors through interpretation boards.

It was also noted from past Britain in Bloom Judging that one of the weakest areas was that of Historical, Media and Education information around the Town. The Court Leet's history and indeed its current role of managing North Meadow is little known, yet it is one of only a handful of Courts still in existence in the Country with ancient rights and powers. The overall impact of this project is long term

Any other information about your project.

5 partners, The Historical Society, The Business Association, The Court Leet, and Cricklade Bloomers are non profit making, raising funds from subscription or their own fund raising. The 5th partner is Cricklade Town Council operating as administrators, offering officer support and dealing with the planning, highways and conservation issues. The coming together of so many Community based groups has in its self shown the continuing community spirit that exists in Cricklade and the will to work together to enhance our Town. One Interpretation board has already been installed by Cricklade Town Council and has proved to be an outstanding success with visitors and residents commenting on its informative nature and stylish design. The Visit Wiltshire Team commended the Town Council for its initiative. The total project will cost £25,000 but will be progressed in stages as finance is found. The first stage is to produce 9 boards of which funding for 5 is now available.

3 - Management

How many people are involved in the management of your group/organisation? 5

Of these, how many are:

Over 50 years	Male	<input type="text" value="4"/>	Female	<input type="text" value="1"/>
25 – 50 years	Male	<input type="text"/>	Female	<input type="text"/>
Under 25 years	Male	<input type="text"/>	Female	<input type="text"/>
Disabled People	Male	<input type="text"/>	Female	<input type="text"/>
Black and Minority Ethnic people	Male	<input type="text"/>	Female	<input type="text"/>

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

Self finance and fund raising

If you were not awarded the full amount requested, what would be the impact on your project?

On going fund seeking until project completed.

How will you know whether your project has made a difference in the community?

Increased visitor numbers to Cricklade, take up of walk literature, Economic growth through increased sales and visitor numbers feedback from residents and visitors

Have you contacted Charities Information Bureau for help with your application/ to seek funding?

Yes No

To who have you applied for funding for this project (other than Wiltshire Council)?

Yes - Paths Improvement Grant Scheme 2010

Have you been successful?

Yes No

Have you or do you intend to apply for a grant from another area board within this financial year?

Yes No

If yes, please state which ones.

Are you in receipt or anticipating other funding from Wiltshire Council for this project?

Yes No

4 - Information relating to your last annual accounts (if applicable)

Year ending:

Month:

Year:

A - Total income:

£

B - Minus total expenditure:

£

Surplus/deficit for year: (A minus B)

£

Free reserves held:

£

5 - Financial information				
Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
9 information boards	£11,250	Own fundraising/reserves	C	£6250
Installation	£1,000			£
Design and research	£1,000	Parish/town council		£
	£			£
	£	Trusts/foundations		£
	£			£
	£	In kind		£
	£	Installation/Design/Research	C	£2,000
	£	Other		£
	£	Sponsorship		£
	£			£
	£			£
	£			£
Total Project Expenditure	£13,250	Total Project Income		£8,250
Total project income B		£8,250		
Total project expenditure A		£13,250		
Project shortfall A – B		£5,000		
Award sought from Wiltshire Council Area Board		£5,000		
Bank Details				
Please give the name of the organisations' bank account e.g. Barclays		Alliance & Leicester		
Please give the title name of the organisations' bank account e.g. current		Cricklade Town Council 72-00-00 Acc No. 4614232		
6 – Supporting information – Please enclose the following documentation				
Enclosed (please tick)				
<input checked="" type="checkbox"/> Written quotes including the one you are going to use <input type="checkbox"/> Latest inspected/audited accounts or annual report <input type="checkbox"/> Income and expenditure budget for current financial year <input type="checkbox"/> Project budget (if applicable) <input type="checkbox"/> Terms of reference/constitution/group rules <input type="checkbox"/> Evidence of ownership/lease of buildings and/or land				
For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.				

7 - Equalities and Inclusion – Wiltshire Council is committed to ensuring that its work through the Area Boards benefits all sections of our community and promotes equality and inclusion. To assist us in assessing how your application aims to meet our commitment to equality and inclusion, please provide a brief answer to the following:

a) How does your project work to either (a) promote equality and access to services/facilities, and/or (b) reduce disadvantage?

All boards are to be located in user friendly locations including building a wheel chair access to one identified site.

b) How does your project work to promote inclusion, participation and good community relations?

5 Community partners from Cricklade plus Natural England working with the community to find historic information and identify significant local information to encourage residents and visitors to walk our town

c) Is your project targeted at a specific group? If yes, please tick any of the following which apply

- Under 25's Over 50's
- Mostly or all men/boys Mostly or all women/girls
- Specific minority ethnic groups (please state which groups)
- Specific faith groups (please state which groups)
- People/families on low income
- Other disadvantaged groups (please state which groups)

8 - Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
- Equal opportunities Access audit Environmental impact
- Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date: 17/12/2010

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team